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## THINGS TO KNOW ABOUT ATHLETE ASSESSMENTS AND USING DISC PROFILING IN SPORT



### 1

#### LEADERS IN SPORT, ATHLETE ASSESSMENTS

Founded close to two decades ago by a four-time Olympian with a humble ambition, Athlete Assessments has grown to be the premier expert in people performance in sport, internationally. Now with clients spanning the globe from pro hockey teams in Switzerland, coaches' academies in Japan, US Olympic teams, athlete-transition consultants for the NFL, to hundreds of college athletics programs and universities, their reputation is built on providing the highest quality assessments in sport.

Visit: [bit.ly/AAabout](http://bit.ly/AAabout)



### 2

#### TAILORED DISC PROFILES SPECIFICALLY FOR SPORT

Athlete Assessments' DISC Profiles use proven methodology backed by research, and were the first to be created specifically for sport. While the individual AthleteDISC, CoachDISC, and Sports ManagerDISC Profile Reports have enormous value, additional capabilities for enhanced application include Observer Feedback, Team Dynamic Reporting, One-Page Summary Reports, and Career Planning.

Visit: [bit.ly/DISC-Profiling](http://bit.ly/DISC-Profiling)



### 3

#### EXTENSIVE RESOURCES AND MATERIALS

Unmatched in their extensive library of video, workbook, online, and written resources, Athlete Assessments ensures their clients are fully equipped and supported with everything they need to genuinely benefit from the use of DISC Profiling in sport. Teamwork, leadership development, and performance improvement are not one-time events. Instead, they rely on consistent commitment and access to quality resources, spaced over time, for ongoing development.

Visit: [bit.ly/YourLearningZone](http://bit.ly/YourLearningZone)



## 4 VALIDITY AND RELIABILITY IS THE HIGHEST QUALITY

Not all assessments are subject to the level of rigorous third party review that Athlete Assessments voluntarily undergoes. The Assessment Standard Institute certifies the reliability and validity of their assessments, to ensure continued compliance with professional industry standards. Few others can claim this. Importantly, assessments developed for business do not transition perfectly across to sport, nor can they provide a relevant sample population for reliable comparison. It matters that Athlete Assessments' DISC Profiles are uniquely for sport.

**Visit: [bit.ly/ASICertification](http://bit.ly/ASICertification)**



## 5 PARTNERS WITH TOP SPORT MANAGEMENT UNIVERSITY PROGRAMS

Athlete Assessments' DISC Profiles are also used in the classrooms of many leading sport management, kinesiology, sport leadership, coaching, and sport psychology university programs in the USA, UK, New Zealand, and Australia. This provides unparalleled access to the best research minds in sport, and Athlete Assessments actively engages in relevant research opportunities with these top academics.

**Visit: [bit.ly/AcademicClients](http://bit.ly/AcademicClients)**



## 6 NETWORK OF EXPERT FACILITATORS AND CONSULTANTS

Through our years of experience and working with top sporting professionals, Athlete Assessments has and continues to train and accredit consultants in using our suite of DISC Profiles (including a non-sports version for business). We have now amassed a network of experts who can be engaged in the delivery of services using our DISC Profiles. Athlete Assessments has also previously collaborated with one of the top US universities, providing the first 'DISC in Sport' graduate course to develop more people with this expertise.

**Visit: [bit.ly/AAConsultantProgram](http://bit.ly/AAConsultantProgram)**



## 7 TRUSTED BY THE BEST IN THE BUSINESS OF SPORT

While confidentiality often shrouds the full list of professional, national, and college teams who rely on Athlete Assessments as their preferred DISC Profile provider, many have openly shared their experiences. Visit the dedicated webpage for numerous case studies and endorsements.

**Visit: [bit.ly/AAClients](http://bit.ly/AAClients)**



**PLUS, Athlete Assessments are world-renowned for outstanding client service and providing full support. Their most common thank you is about how much their staff care.**

### Contact Athlete Assessments

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proven sports profiling for athletes, coaches, & professionals  
performance through people